



## Urban Community School 2024 RUN Sponsorship Levels

### **\$25,000 Presenting Sponsor**

- **Day-of Recognition and Engagement**
  - 25 complimentary race registrations
  - Special mention during awards program
  - Color logo on registration table signage
  - Tier 1 sizing of logo on student-designed RUN T-shirt
  - Sponsor banner hung at RUN (banner provided by sponsor)
  - Your logo on RUN medals
- **Pre/Post-Event Recognition and Engagement**
  - "Presented by SPONSOR'S NAME" on all race marketing materials (including registration form, website, T-shirt, etc.)
  - Facebook, Twitter, and Instagram promotion of sponsor
  - Photo of sponsor logo with UCS children posted on Facebook, Twitter, and Instagram
  - Sponsor mentioned in UCS family newsletter
  - Sponsor 25 student runners

### **\$15,000 Sponsor**

- **Day-of Recognition and Engagement**
  - 15 complimentary race registrations
  - Special mention during awards program
  - Color logo on registration table signage
  - Tier 2 sizing of name or logo on student-designed RUN T-shirt
  - Sponsor banner hung at RUN (banner provided by sponsor)
- **Pre/Post-Event Recognition and Engagement**
  - Facebook, Twitter, and Instagram promotion of sponsor
  - Photo of sponsor logo with UCS children posted on Facebook, Twitter, and Instagram
  - Sponsor mentioned in UCS family newsletter
  - Sponsor 15 student runners

### **\$10,000 Sponsor**

- **Day-of Recognition and Engagement**
  - 10 complimentary race registrations
  - Special mention during awards program
  - Color logo on registration table signage
  - Tier 2 sizing of name or logo on RUN T-shirt
- **Pre/Post-Event Recognition and Engagement**
  - Facebook, Twitter, and Instagram promotion of sponsor
  - Photo of sponsor logo with UCS children posted on Facebook, Twitter, and Instagram

- Sponsor 10 student runners
- Sponsor name listed on website

**\$5,000 Sponsor**

- **Day-of Recognition and Engagement**
  - 5 complimentary race registrations
  - Special mention during awards program
  - Color logo on registration table signage
  - Tier 3 sizing of name or logo on RUN T-shirt
- **Pre/Post-Event Recognition and Engagement**
  - Facebook, Twitter, and Instagram promotion of sponsor
  - Sponsor 5 student runners
  - Sponsor name listed on website

**\$2,500 Sponsor**

- **Day-of Recognition and Engagement**
  - 5 complimentary race registrations
  - Tier 3 sizing of name or logo on RUN T-shirt
  - Name on registration table signage
- **Pre/Post-Event Recognition and Engagement**
  - Facebook, Twitter, and Instagram promotion of sponsor
  - Sponsor 5 student runners
  - Sponsor name listed on website

**\$1,000 Sponsor**

- 5 complimentary race registrations
- Tier 3 sizing of name or logo on RUN T-shirt
- Name on registration table signage
- Sponsor 3 student runners
- Sponsor name listed on website

**\$500 Sponsor**

- 2 complimentary race registrations
- Name on registration table signage
- Sponsor 2 student runners
- Sponsor name listed on website

**\$250 Sponsor**

- 2 complimentary race registrations
- Name on registration table signage
- Sponsor 1 student runner

**\$100 Sponsor**

- 2 complimentary race registrations
- Name on registration table signage

*For more information, contact Colleen DeJohn Pallett at [cdpallett@urbancommunityschool.org](mailto:cdpallett@urbancommunityschool.org) or 216.939.8441.*

*Your sponsorship is 100% tax-deductible and directly supports Healthy Lifestyles Programming at Urban Community School.*



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